

# United Way Day of Caring

April 25, 2020

9 am—7 pm

Volunteer your time to make Clinton, Essex & Franklin Counties a better place.

Visit [unitedwayadk.org](http://unitedwayadk.org) or call 563-0028 for more information on how to obtain project applications and how to volunteer on this wonderful day of caring.



Project HELP at SUNY Plattsburgh



United Way of the Adirondack Region, Inc.



VISITORS BUREAU

# Day of Caring: Saturday, April 25, 2020

United Way of the Adirondack Region, Inc.  
45 Tom Miller Rd., Plattsburgh, NY 12901  
Phone: (518-563-0028)

GIVE. ADVOCATE. VOLUNTEER.  
**LIVE UNITED.** 

## PROJECT REQUEST FORM—APPLICATION 2020:

Return to United Way at the above address, or fax to: (518-563-0270)

**PLEASE TYPE or PRINT:**

**AGENCY, NON-PROFIT ORGANIZATION (NFP), GROUP or INDIVIDUAL MAKING REQUEST.**

Name/Address/Phone/Fax/Email

PROPOSED PROJECT INFORMATION (To be completed by NFP Agency/Organization, or Individual.)

Project Location/Address, and Project Contact Person:

Phone/Fax/Email:

Project Description: (Use Separate Sheet if Necessary)

Contact name and phone number on Day of Project: \_\_\_\_\_

Time to start and finish Project: \_\_\_\_\_

# of Volunteers Needed (Requested): \_\_\_\_\_

Special Skills Needed: \_\_\_\_\_

Materials/Equipment/Supplies Agency will Provide:

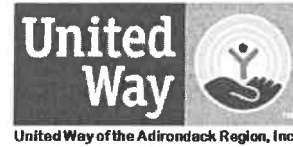
PROJECT ASSESSMENT: Additional Notes & Materials Needed

(Indoors/Outdoors/Parking/Suggested Dress Attire, Etc.)

**Volunteers are Needed for Day of Caring:** School groups, businesses, church groups, clubs and community Organizations are encouraged to come out and help those in need throughout Clinton, Essex and Franklin Counties.

**For Questions (or) To Volunteer Call (518-563-0028).**

**ALL PROJECT APPLICATIONS MUST BE RETURNED BY: April 10, 2020**  
2020 DAY OF CARING will be Saturday, April 25, 2020—Your Support Does Make a Difference!



## Press Release

### For More Information Contact:

Kathy Snow

518.563.0028

[Kathy@unitedwayadk.org](mailto:Kathy@unitedwayadk.org)

### For Immediate Release

#### **Day of Caring returns to the Adirondack Region Community Members Urged to Give Back this April**

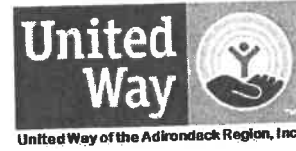
**Plattsburgh, NY – 2/3/20** – On Saturday, April 25, 2020 United Way of the Adirondack Region is once again teaming up with Project H.E.L.P. at SUNY Plattsburgh and the Adirondack Coast Visitors Bureau for the Annual Day of Caring. Each year, this volunteer-driven event brings together local businesses, organizations, clubs and individuals to help regional nonprofit human service agencies and nonprofit attractions accomplish a variety of projects. During the last Day of Caring, more than 700 volunteers completed over 61 projects including facility improvements, senior citizen housework, neighborhood cleanups, enhancing attractions, bottle drives, food drives, building ramps, insulating walls, painting for non-profit organizations, helping move furniture, yard work for senior citizens and more.

**United Way of the Adirondack Region is now seeking projects and volunteers throughout Clinton, Franklin and Essex counties for the 2020 Day of Caring.** Focused on addressing some of the urgent needs facing our community, this event gives volunteers a firsthand look at these needs while carrying on the tradition of giving back to the community.

With an anticipated high number of volunteers, the 2020 Day of Caring will put every one of them to good use at as many sites as they can. Kathy Snow, Director of Development for United Way of the Adirondack Region stated, "Through the Day of Caring volunteers have the opportunity to serve agencies and individuals in their very own town. The day is truly a neighbors helping neighbors event. It is giving local people that are community minded the opportunity to help local people and agencies...that's Living United. The Day of Caring is a celebration of volunteerism and being able to advance the mission of United Way of the Adirondack Region, Inc."

Project H.E.L.P. at SUNY Plattsburgh had over 450 students volunteer last year. "Project H.E.L.P. at SUNY is honored to be a partner in the Day of Caring once again this year. With hundreds of student volunteers contributing to the Plattsburgh community throughout the year, this event is a unique opportunity to see this commitment to service in action on a large scale. We anticipate a significant turnout by SUNY Plattsburgh students during this annual event and we look forward to helping to continue to improve the Plattsburgh campus and community." said Allison Swick-Duttine, Director of Project Help and Fraternity/Sorority Life at SUNY Plattsburgh.

-more-



“The Visitors Bureau has been a strong supporter of Day of Caring from the beginning. It is an amazing opportunity for local, hardworking non-profit organizations, like our museums, to get projects done that they may not have been able to afford or have had the time to do otherwise. It also creates new partnerships and an enlightening sense of community on the Adirondack Coast! Our applause goes to all those who help make this day happen.” Said Alyssa Senecal, Assistant Director of Tourism & Marketing, Adirondack Coast Visitors Bureau,

If you have a project you would like to submit for consideration or would like to volunteer, please fill out the Day of Caring application available on the United Way of the Adirondack Region website at [unitedwayadk.org](http://unitedwayadk.org) or by either stopping by 45 Tom Miller Road, Plattsburgh to pick one up or calling 518-563-0028 to have one mailed. Projects are due by April 10, 2020.

###

#### **About United Way of the Adirondack Region, Inc.**

United Way of the Adirondack Region, Inc is a voluntary fund-raising and human service organization. Serving Clinton, Essex and Franklin Counties. An annual fund-raising campaign is conducted on behalf of 41 community partners to keep fund-raising costs low, concentrate volunteer efforts and reduce the number and frequency of fund requests. Their mission is to be a leader in community partnership building and to increase the organized capacity of people to care for one another. For more information about United Way and how to get involved, please contact United Way of the Adirondack Region, Inc at 518.563.0028 or visit [unitedwayadk.org](http://unitedwayadk.org).

#### **About the Adirondack Coast Visitors Bureau**

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000 or visit [goadirondack.com](http://goadirondack.com).

#### **About Project H.E.L.P. at SUNY Plattsburgh**

Project H.E.L.P. strives to meet the needs of the community while providing students with opportunities to volunteer in areas of their interest. Students have rewarding experiences, gain insight into societal issues, have fun, and also build strong relationships with community members and other students. Project H.E.L.P. has a number of volunteer opportunities available, ranging from ongoing to one-time experiences. Previous volunteer experiences have included: mentoring children, serving at a local soup kitchen, visiting nursing home residents, and fund raising for local not-for-profit organizations. For more information about how to get involved, please contact Project H.E.L.P. at 518.564.3648 or visit their Facebook, Project HELP at SUNY Plattsburgh.